

Design Lab '06

Fact Sheet

Barcelona, November 30, 2006

Electrolux Design Lab 2006 jury

International experts meet to judge finalist entries

In this fourth edition of the Electrolux Design Lab competition, design students are challenged to seek food preservation and preparation solutions that promote healthy eating habits for the 2016 consumer. For the 2006 edition, the following experts will judge entries from across the world:

- **The Campana Brothers: Fernando and Humberto Campana**
The Brazilian-born Humberto Campana (lawyer) and Fernando Campana (architect) form an iconic design team that has been working together since 1983. They use everyday materials and waste items to create what is considered some of the most interesting designs in contemporary furniture. Their signature design pieces include the Favela chair (2003) made by Edra, Italy, and the Blow up series (2003-2006) for Alessi.
Read more on: <http://www.campanabrothers.com>
- **Tetsuya Wakuda**
The Japanese-born international chef espouses a food philosophy that is based on the Japanese doctrine of using natural seasonal flavors, enhanced by classic French techniques. His restaurant "Tetsuya," which he opened in 1989 in Sydney, Australia, has been recently ranked number 5 in the world. This year, Wakuda was also awarded with the highest rating in the Sydney Morning Herald Good Food Guide. Electrolux Professional and Tetsuya Wakuda have been cooperating on knowledge exchange for the past three years.
Read more on: <http://www.tetsuyas.com>
- **Constance Adams**
Constance Adams is a Space Architect and has been working on NASA projects for the past ten years. Her work centers on what is called *human factors*, which is the livability of spacecraft. Over the past years she has been practicing space architecture and has developed designs for a wide range of projects, including a Crew Return Vehicle, two Mars surface habitats, a transit spacecraft

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[TransHab] for planetary exploration, and the Next-Generation space shuttle. Constance studied sociology at Harvard and received a Masters of Architecture from Yale.

Read more on:

<http://www.nationalgeographic.com/emerging/constanceAdams.html>

<http://www.synthesis-intl.com/people/constance/index.html>

- **Henrik Otto**

Henrik Otto is Senior Vice-President of Global Design at Electrolux. He leads an organization of 200 at six major design centers worldwide. He oversees and directs the design process to keep Electrolux in the forefront in the appliance, floor care and professional categories. Prior to joining Electrolux, Henrik Otto was Head of Design at Volvo Car Corporation. He has served in a number of key positions at Volvo and is the designer responsible for the Volvo S40/V50 models. Otto graduated from the University of Gothenburg in 1990 with a MFA in industrial design.

For more information on the Electrolux Design Lab, visit the competition website: <http://www.electrolux.com/designlab>

Electrolux is a global leader in home appliances and appliances for professional use, selling more than 40 million products to customers in 150 countries every year. The company focuses on innovations that are thoughtfully designed, based on extensive consumer insight, to meet the real needs of consumers and professionals. Electrolux products include refrigerators, dishwashers, washing machines, vacuum cleaners and cookers sold under esteemed brands such as Electrolux, AEG-Electrolux, Zanussi, Eureka and Frigidaire. In 2005, Electrolux had sales of SEK 100 billion and 57,000 employees. For more information, visit <http://www.electrolux.com/press>

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